

## About me

Consumers love my soft-touch, rubber feel. In fact, I not only make product packaging feel nice but also improve ergonomic properties like grip as well as overall aesthetics. And, thanks to my transparency and matte appearance, text and graphics really stand out on my surface – especially when used on dark colors like black.

In short, with my help, your products are going to fly off the shelves! Best of all, I'm really easy to work with. Simply use me in place of your current overprint varnish on whatever flexo, gravure or offset printing press you're used to. Together, we can add a whole new twist to luxurious packaging.

**"I'll help you differentiate your product packaging with the cool touch of rubber. And I'll fit right in with your current print set-up too!"**

## My experience

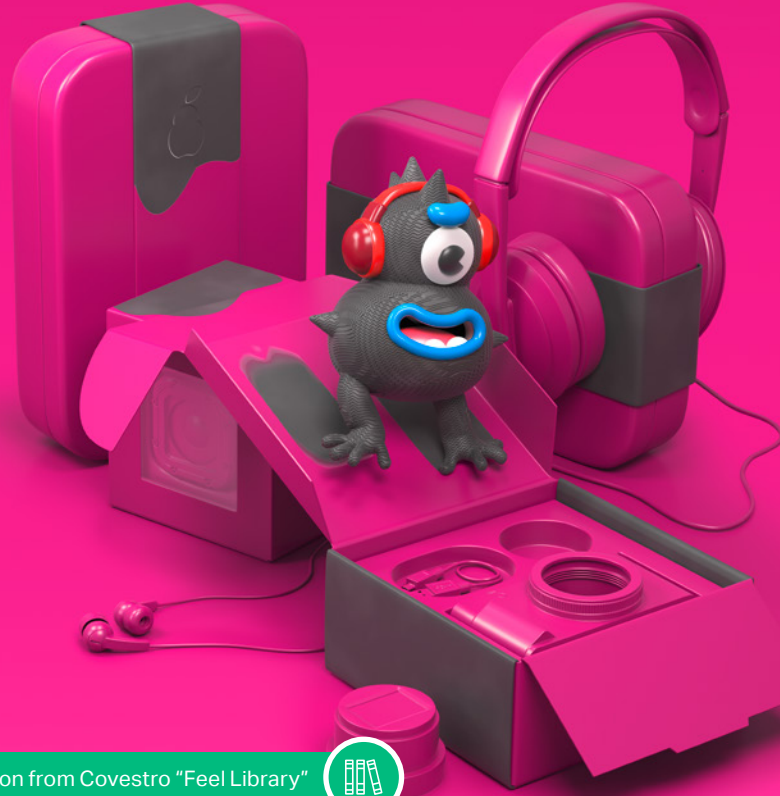
My cool, industrial, non-slip feel is just perfect on packaging for hi-tech stuff. I give headphones, laptops, tablets and a host of other electronic gadgets a whole new twist.

My texture isn't just nice to the touch but it also helps with grip and ergonomics.

## My development

I am the product of a meticulous development process devised by the experts at Covestro.

To achieve my current level of performance, I have gone through all the following processes:



# My technical skills

I am compatible with all the following application/handling processes:



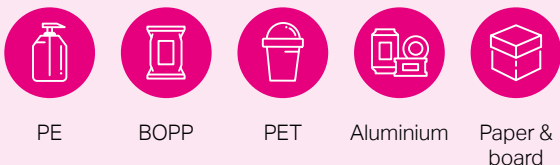
Flexo      Gravure      Roller coating

My layer thickness is:



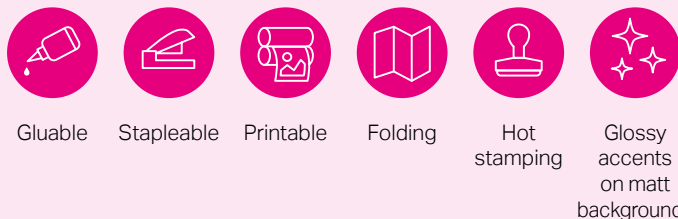
2-3 gsm dry

Which substrates types do you find interesting?



PE      BOPP      PET      Aluminium      Paper & board

Which after effects would you like me to give?



Gluable      Stapleable      Printable      Folding      Hot stamping      Glossy accents on matt backgrounds

# My specialties

I am particularly well-suited to the following materials and package/print types:

## Packaging

- Laminating (food and non food)
- Varnish
- Luxury
- Cardboard
- Corrugated

## Food & Drinks

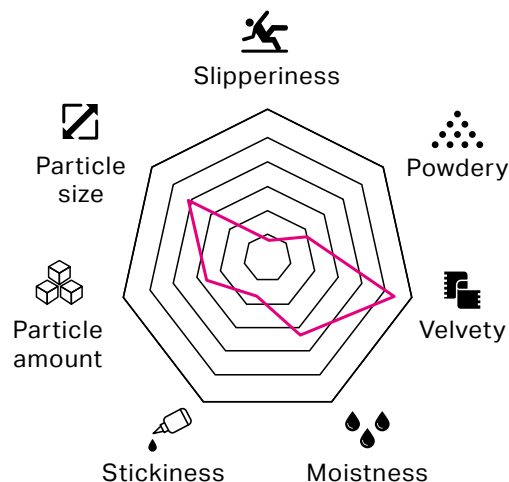
- Wine and spirits labels
- Rigid packaging

## Print

- Book covers
- Brochures
- Labels
- Paper

Coat weight applied	2-3 gsm dry
What are the machine drying/curing conditions?	Hot air
Anilox type or plate definition	>10 cm <sup>3</sup> /m <sup>2</sup>
Spot or full print	Spot and full print
Solids	32%
Viscosity	200-800 mPa.s
Stability	I can show some separation on standing and should always be mixed before use

# My feel profile



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<sup>1</sup>Please see the "Guidance on Use of Covestro Products in a Medical Application" document.  
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