General information:

INCI Name	Polyurethane-35
Ingredient category	Film former
Chemical description	Water-based polyurethane polymer (anionic) including 1.5% antimicrobial additive
Appearance	Milky dispersion
Solid content	41.0±2.0
pH	7.5±1.0
Viscosity	≤500 mPa.s

Sustainability profile:

- Biodegradability: Reached a mean biodegradation rate of 50% within 28 days (OECD 301 ready biodegradability test*).
- Microplastics status: derogated (2019 ECHA restriction proposal).

Applications:

- Sun care: sun protection lotion/-milk & cream
- **Skin care:** face care, wet & dry peel-off masks with pigments
- Color cosmetics: eye makeup, face makeup, lip makeup & nail polish

Technical benefits:

Sun care

- · High water resistance
- Sweat resistance
- Sand resistance
- SPF boosting

Color cosmetics

- Water resistance
- Non-transferring
- Long-lasting

Skin care

- Anti-pollution barrier
- Skin breathability
- · Easy & gentle peel-off
- High wearer comfort
- Even color coverage
- Rub-off resistance

Others:

- Suitable for vegan products.
- Suitable for cruelty-free products.
- Suitable for biodegradable formulas.
- · Marketable in China.



Covestro Deutschland AG Kaiser-Wilhelm-Allee 60 51373 Leverkusen Germany

cosmetics.covestro.com info@covestro.com



Recommendations/Formulating tips:

Use level

3-80% as supplied

Compatibility

- pH: Products with pH between 4.5-8.0 can be formulated; ideally, we recommend adjusting the pH to the 6.0-8.0 range.
- Salts: W/O and W/Si emulsions can be formulated with up to 0.5% of sodium chloride or up 0.8% of magnesium sulfate.
- **Ethanol:** Compatible with up to 75% of ethanol; forms milky solutions.
- Chelating agents: Compatible with state-of-the-art chelating agents.
- UV filters: Compatible with common used UV filters (mineral & organic).

Process

- Add Baycusan® C 1004 at the end of the formulation process below 40 °C.
- We recommend homogenizing before addition of Baycusan® C 1004 process below 40 °C.
- We recommend adjusting the pH before the addition of Baycusan® C 1004. If necessary, pH could be adjusted with a diluted solution (at 10%) of either citric acid or sodium hydroxide after the addition of Baycusan® C 1004.

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^{*}Test perfored on the polymer itself.