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| **A. Large Teaser** **2640\*960 px**  **Preset: To contact form**  To break a large text block. Large Teaser should refer to content right before. Copy, CTA Title and CTA Button Title should be linked content wise to one another. | | | |
|  | **Max. char.** | **English Content** | **Comment(s) / Feedback** |
| **Teaser Image**  MediaHub ID  2640\*960 px |  |  | Preset:  ID: F53D11E4-887A-41E2-A9BEAD6FD24C7F55  Please make sure that the image is not too bright. The teaser text will not be readable otherwise. |
| **Copy** | 100 (less is more) |  | Small font size in bold |
| **CTA Title** | 40 |  | Bigger font size |
| **CTA Button Label** | 30 |  |  |
| **Link** |  |  | Preset: [to](https://solutions.covestro.com/materials/coatings#contactform) contact form (at the bottom of the page) |
| **Gated** |  | [ ] Yes  [ ] No |  |
| **Placement** |  |  | e.g. before sub headline 3 |