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| --- |
| **Key Benefits** (max. 5) |
|  | **Max. char.** | **English Content** | **Comment(s) / Feedback** |
| **Benefit 1 Title** | 20 |  | For consistency of style, please use an adjective rather than a noun where possible. Please follow this with a colon. E.g.: “Flame retardant:” |
| **Benefit 1 Text** | 80 |  | Short description of benefit in consistent style |
| **Benefit 2 Title** | 20 |  |  |
| **Benefit 2 Text** | 80 |  |  |
| **Benefit 3 Title** | 20 |  |  |
| **Benefit 3 Text** | 80 |  |  |
| **Benefit 4 Title** | 20 |  |  |
| **Benefit 4 Text** | 80 |  |  |
| **Benefit 5 Title** | 20 |  |  |
| **Benefit 5 Text** | 80 |  |  |